



LIFE TASTES BETTER WITH  
**BASMATI RICE**

**Khushboo**

OUR KHUSHBOO BRAND IS ONE OF THE LEADING BRAND IN EUROPEAN MARKET

AFT SERVE TO MORE THAN  
**500 CLIENTS IN EUROPE**

## ABOUT US

Founded to meet the growing demands of the ethnic market, our company quickly established itself as a leading force in the sector.

Being one of the largest exporters of premium quality basmati rice from India, serving more than 500 clients and exporting 1500 containers / year all over the world, we ensure products that meet the highest standards of quality and safety.

Our storage facilities allows us to offer fast delivery, with goods cleared through customs and palletized for maximum convenience.

Our brand "Khushboo" is among the most renowned for basmati rice in many countries, with a strong presence in major retail chains.

We also produce private labels for over 40 prestigious brands, tailoring our products to meet specific client needs.

In addition we have launched a line of juices and other products that are experiencing great success with our retail partners.

We look forward to serving you.




### OFFICES

-  Via della Tecnica 3 B, 42015 Correggio (RE) Italy
-  Via G. Borghi 6, 42018, Correggio (RE), Italy
-  Via Storch 4, 42018, San Martino In Rio (RE), Italy



### WAREHOUSES

-  Via Schuman 12, 16067, Novi Ligure (AL), Italy
-  Via Varsavia 15, 42015, Correggio (RE), Italy
-  Via della Tecnica 3 B/C/D, 42015, Prato di Correggio (RE), Italy



# BASMATI RICE



**DIAMOND BASMATI RICE**  
PACKING AVAILABLE  
900G, 4.5KG, 18KG



**EXTRA LONG BASMATI RICE**  
PACKING AVAILABLE  
1KG, 5KG, 20KG



**BROWN BASMATI RICE**  
PACKING AVAILABLE  
1KG, 5KG



**GOLD BASMATI RICE**  
PACKING AVAILABLE  
1KG, 10KG, 5KG, 20KG

# BASMATI RICE



**SELLA BASMATI RICE**  
PACKING AVAILABLE  
5KG, 10KG, 20KG



**IDLY RICE**  
PACKING AVAILABLE  
5KG, 10KG, 20KG



**PONNI PARBOILED RICE**  
PACKING AVAILABLE  
5KG, 10KG, 20KG



**SONA MASOORI RICE**  
PACKING AVAILABLE  
5KG, 10KG, 20KG



# JUICES

Dive into the vibrant taste of the tropics with our line of fruit juices, crafted to bring you closer to nature's most exotic flavors.

Made with real fruit pulp, each sip delivers a deliciously thick and rich texture, bursting with the authentic essence of fruit.



**GUAVA NECTAR**  
**1L**



**LYCHEE NECTAR**  
**1L**



**MANGO NECTAR**  
**1L**



**POMEGRANATE NECTAR**  
**1L**

# PINK HIMALAYAN SALT

Elevate your culinary experience with our premium Himalayan Pink Salt, hand-harvested from ancient sea beds deep within the Himalayan mountains. Renowned for its pure, mineral-rich crystals, this exquisite salt adds a subtle yet complex flavor to any dish, enhancing both taste and presentation.



**PINK HIMALAYAN SALT**  
**1KG**



**THANK YOU**

AFT srl | AFT Europe srl | BEF srl



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